

The REDFORD CENTER

Presents

WATERSHED

EXPLORING A NEW WATER ETHIC FOR THE NEW WEST

Executive produced & narrated by Robert Redford
Produced by the Redford Center and Kontent Films



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Produced by the **Redford Center** and **Kontent Films**

United States / 2012 / Documentary / English / 55 minutes

Sales and Press Contact

Jill Tidman

Producer

The Redford Center

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LOGLINE

WATERSHED: Exploring a New Water Ethic for the New West tells the story of the threats to the once-mighty Colorado River through heartening character vignettes that reveal a new water ethic as well as 21st Century solutions.

SYNOPSIS

It is said, that nothing defines a region more than a body of water. This is particularly true in the American West. The Colorado River and the tributaries that make up her basin shaped the spirit of her settlers. El Rio Colorado, the river colored red, made this dry land not only livable but irresistible to settlement. Even still, her famed early explorer, John Wesley Powell, warned that combining arid land with civilization, would eventually lead to a crisis.

As the Wild West was tamed, so were the waters of the Colorado River Basin. The relentless march toward progress led to the 1922 Colorado River Compact and other agreements between seven American and two Mexican states to divvy up the water. They transformed one of the world's wildest rivers, capable of creating grand canyons and inland seas, into the most dammed, diked and diverted river basin in the world: a machine supporting the needs of 30 million people. Agriculture, industry, urban growth, mining and energy production, claw for their share.

So much so, that the mighty Colorado River of today, rarely, if ever, reaches her delta in the Gulf of California.

With populations in the region expected to reach 50 million by 2050, temperatures rising, and precipitation patterns becoming more erratic, demand will outpace supply unless we embrace a new water ethic. One that questions not only how we use water, but how it affects the world around us.

Across the Colorado River basin, from a fly fishing guide in Rocky Mountain National Park to a wetland restoration worker in the river's Delta, a rancher in Colorado to a bike messenger in Los Angeles, a Mayor in mining country to a Navajo County Commissioner, there are those not only asking the questions, but acting on them daily.

ABOUT THE FILMMAKERS

JAMES REDFORD, PRODUCER



James Redford writes, produces and directs for film and television. His current producing project "**WATERSHED: Exploring a New Water Ethic for the New West**" premieres at the Environmental Film Festival on March 24, 2012. Earlier this year, James premiered his documentary "**The D Word: Understanding Dyslexia.**" at Sundance 2012. He is also the producer of the acclaimed HBO documentary "**Mann V. Ford**". James recently wrote and directed "**Quality Time**", an award-winning short comedy starring Jason Patric. He is also thrilled to be bringing his passion for music to the directing of Andain's New Music Video, "Much too Much."

Other credits include producing "**The Kindness of Strangers**" which premiered at Sundance in 1999 and was picked up by HBO as well as adapting and directing Showtime's "**Spin**" starring Stanley Tucci, Dana Delany, and Ruben Blades. Redford also wrote the original screenplays for "**Cowboy Up**" starring Kiefer Sutherland and Darryl Hannah as well as adapting Tony Hillerman's "**Skinwalkers**", a PBS/Mystery! Series that was the highest rated PBS scripted program of 2002. "**The Acting Thing**", a comedic short written by James, was named best comedic short at the 1996 Houston Film Festival and aired on the Sundance Channel that same year.

After surviving two liver transplants, James founded **JRI**, a non-profit dedicated to promoting a deeper understanding of the miraculous gift of organ donation. His live musical event, "**Share the Beat**", has been performed across the country with the help of notable talents such as Tim McGraw, Phil Vassar, Deana Carter, Ruben Blades, Dana Delaney, James Denton, Ryan Merriman, Eric Stromer among others.

James also plays guitar for **Olive and the Dirty Martinis**, a popular Bay Area rock and roll cover band. He is an avid surfer, cyclist and skier. He currently lives in Marin County, CA.

MARK DECENA, DIRECTOR



As the founder of **Kontent Films**, Mark Decena wears a lot of hats. As a writer, director and producer, Mark has created award-winning work in feature films, shorts, television programming, commercials and web films.

Although considering himself a narrative filmmaker, Mark's forays into socially conscious work has expanded his horizons in documentary storytelling for Rainforest Action Network, NRDC, Lenders for Community Development, and The Redford Center. He is currently in development on a short film on the Colorado River Basin.

After two seasons of writing narration for Brad Pitt and Morgan Freeman on the critically acclaimed PBS series "e2, the Economies of being Environmentally Conscious", Mark directed an episode for season three titled "Portland, a Sense of Place". He followed that with shooting and developing shows for Re:Vision TV, then eight web films for the US Green Building Council's fifteenth anniversary.

Mark's first feature film, "Dopamine", premiered at the 2003 Sundance Film Festival's Dramatic Competition, winning the first Alfred P. Sloan Prize. Roger Ebert of the Chicago Sun Times said, "... in one way or another, Dopamine is about us... it holds as its treasure, a belief in the possibility of love... 3 1/2 Stars."

With his latest feature film, "Unflinching Triumph", Mark continued to embrace the digital paradigm in both production and distribution. Shot entirely without film or tape, Unflinching Triumph was highlighted by the Wall Street Journal as a new media "Top 5 What-to-watch", was nominated for a Webby, and recognized by Sports Illustrated as "the most amusing parody of 2006."

In the television world, Fox Television's New Voices Program, picked Decena to develop a work place drama pilot, while his short films have been accepted at Sundance, Toronto, Mill Valley, Gen Art, as well as other domestic and international film festivals. Decena's commercial work has been recognized by the One Show, Clios, Andys and the San Francisco Show to name a few.

Decena also served as a mentor for the ITVS "Filmocracy" project through AFI's Digital Content Lab, and was also selected as a finalist for the 2009 Kenneth Rainen Grants

through the San Francisco Film Society Mark loves his wife, two kids, trees and riding his bike to work.

JILL TIDMAN, PRODUCER



Jill Rosenblum Tidman is a writer, filmmaker and sustainability activist. Over the years she has published articles, case studies, and research reports on sustainability; edited and promoted sustainable business books; written and conceived websites; coordinated international events; directed action campaigns; and produced social issue films including the award winning documentary, **“Fighting Goliath: Texas Coal Wars”** and the upcoming feature, **“WATERSHED: Exploring a New Water Ethic for the New West.”**

Since 2004, Jill has consulted on and led projects for the Redford Center, Business for Social Responsibility, Global Footprint Network, ICLEI—Local Governments for Sustainability, Social Venture Network, and The Natural Step. She began her consulting practice after being employed by The Natural Step US for seven years where she established and directed the communications and fundraising departments. In between consulting projects she has served as the Redford Center’s program director and the director of marketing and outreach for ICLEI – Local Governments for Sustainability. Early in her career, Jill worked with legendary green architect, Sim Van der Ryn, at the Ecological Design Institute where she co-founded the Ecological Design Education Network. She received a BA cum laude in Philosophy and Environmental Studies from the University of Vermont, and is currently a Masters candidate at Bread Loaf School of English. Her short fiction has been nominated for a Pushcart Prize and received special mention in the 2011 book.

THE CHARACTERS



JEFF EHLERT - Fly fishing and river rafting guide in Colorado.

KEITH LAMBERT - Mayor of Rifle, CO



DAN JAMES - Rancher in Durango, CO.



GLOJEAN TODACHEERIE – Formerly Water Commissioner on the Navajo Tribal Council.

EDITH SANTIAGO – Colorado River Delta Project Manager for Sonoran Institute.



RIVER RAFTING TEENS - Outward Bound group of 16 – 18 year olds.

JIMMY & JOSIE LIZAMA – An urban family, living in Korea Town in LA.



WATERSHED SOUNDTRACK & MUSICIANS

Thanks to our generous and talented musicians who greatly care about the Colorado River and contributed their music to the WATERSHED Movie. Please support them by visiting the WATERSHED Playlist on iTunes where you can purchase their music.

[WATERSHED MOVIE PLAYLIST](#)

ALEXANDER

Truth



AMERICAN ANALOG SET

Everything Ends



Hard to find

BECK

Broken Train

CARIBOU

Sundialing

Bees

DOVEKINS

Great Eastern Sun

JOHN FORTE

Nervous

M WARD

Color of Water



MIRAH

While We Have the Sun" (Instrumental Version)

Little Cup

The world is falling apart (Instrumental)

The River (Instrumental)

Generosity (Instrumental Version)



MUM

Prophecies & Reversed Memories

Guilty Rocks

PAPA M

Drunken Spree

Tamu

THOM YORKE

Eraser



TIM CARR

Last Days of Fighting

WATERSHED ANIMATORS

Mike Healey & Kelly Goeller
<http://kneeton.tv/index.html>

Lilli Carre
<http://www.lillicarre.com>

Charlie Corriea
<http://charliecorriea.squarepace.com/>

Matt Hewitt
<http://barbarianbloodbrothers.tumblr.com/>

Michael Capozzola
<https://www.facebook.com/SurveillanceCaricatures>

Steve Millington
<http://lorddunsby.co.uk/>

Kristine Lee
<http://www.kleeillustration.com/>

Lydia Baillergeau
<http://byairjo.com/>

Jakub Kalousek
<http://kalousek.blogspot.com/>

Sam Hayes & Sara Nater
<http://www.bandulustudios.com/home.php>

Produced By Chazz Carfora & Greencard Pictures
Andrew Zuchero
http://www.greencardnewyork.com/category/directors/andrew_zuchero/

Brian Egan
<http://vimeo.com/user9521544>

Thomas Blythe
<http://www.thomblythe.com/>

PRODUCTION CREDITS

Narrated By: Robert Redford

Executive Producers: Robert Redford, Teri Heyman, Lee Bycel

Writer and Director: Mark Decena

Producers: James Redford, Jill Tidman

Producer/Post Supervisor: Renata Foucré

Director of Photography: John Behrens

Co-Producer: Scott Compton

Editor: Matt Notaro

Story Editors: John Dilley, Forrest Pound

Assistant Editors: Joanna Hidalgo, Luke Shock

Editorial House: Remedy Editorial

Additional Photography: Fearghal O’Dea, Forrest Pound, Renata Foucré, Mark Decena

Associate Producers: Forrest Pound, Tye Davis

Music Supervisor: Teri Heyman

Sound Design: Bob Edwards

Content Advisor: Barry Nelson, NRDC

Associate Story Developers: Jordan Bass, Ira Chute, Chris Ying, Emily Doe